

LifeRush – make your way to the top of the money pile and experience your five minutes of fame. Join the other players in this simulation of the urban jungle.

Pursue a career, earn money, educate yourself while having fun ... or totally mess up your life in this entertaining life simulation game. LifeRush is a complete world, full of unpredicted events, ruthless social climbers and other competitors.

Ljubljana, Slovenia – 17th May 2007 – Cocoasoft published a new game in the life simulation genre. LifeRush is an entertaining game that puts the player in the role of living a life of a young career pursuer who will need to eat, rest, work and educate himself, basically surviving the ordeals of modern day life.

This game appeals beyond the traditional gaming audience, targeting both, male and female casual players. Up to four players can compete in a single game, striving towards the goal of the game: get the best job, make a fortune and live the dream life. However, time is not on their side and the competition can get extremely ruthless. The city is not big enough for everyone ... With attractive graphics, a wide range of music genres and an overall humorous note, the social climbing can at least be fun ...

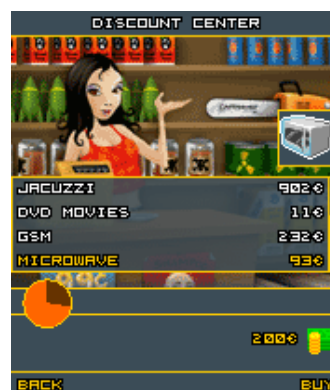
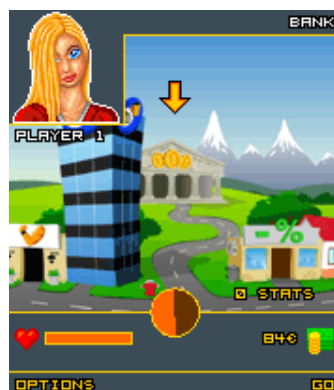
Pursue a career, earn money, educate yourself while having fun ... or totally mess up your life in this entertaining life simulation game. LifeRush is a complete world, full of unpredicted events, ruthless social climbers and other competitors. Try to balance your check book and pay your rent, food and luxuries. Try to find a better job that will offer a better pay check and the circle of life spins again ... With the attractive graphics and humorous dialogues, life in a city was never as fun. Give your mobile career a challenge in this game with up to four players.

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The player assumes the life of one of the inhabitants of the city. His life will revolve around eating, working, resting - basically surviving the ordeals of modern day life. He must achieve happiness, wealth, education, or any other personal goals he might have.

To make this simulation as real as possible, the game also includes shops, an education system, different job profiles, several random events which include the player getting robbed or winning the lottery aside many others, all of them more or less significantly changing the course of the game. The extensive tutorial will present every aspect of the game to gamers who are new to this type of game.

LifeRush is not a realistic life simulator but nevertheless it adds extra fun and addictive gameplay in single or multiplayer mode.

Feature list

- up to four players
- multiplayer game mode over the internet or a local mode on a single phone
- advanced computer controlled opponents
- real-time strategy
- life simulation with real-time random events
- open-ended game mode
- random events spice up the gameplay
- high replay value – the game is different every time
- attractive, comic style graphics
- humorous dialogs
- a wide range of music for everyone's taste: from pop, rock to country
- easy-to-play, mobile-friendly game

LifeRush is a unique game in which the player lives out the life of a person of his choice. As in real life, the player must earn for his living, compete with others for better jobs and a better life. Join the other players in the urban jungle. For more information on LifeRush visit <http://games.cocoasoft.com/>

About Cocoasoft, Ltd.

Cocoasoft® is a leading developer of cutting edge mobile games like popular Eon the Dragon, Car Racer 2 & 3, Mobile Grand Prix 1 & 2 and other well known titles. Cocoasoft games are available all around the world through a wide network of mobile operators, mobile media portals, retailers and TV channels. Cocoasoft is headquartered in Ljubljana, Slovenia. For more information, visit the company's Web site at www.cocoasoft.com or call +386 (0)1 256 24 41

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